Firewalling: Passwords, Financial Transactions and Human Privileges from CPU Resident Malware

Jim McAlear – Dec. 11, 2014

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Smart-Phones for Two-Factor Authentication?

- Passwords, credit card numbers etc. neither safe for entry into smart-phones nor into PCs

- Will cost web retailers too much
  - already too much fall-off of customers during check-out phase of web-purchases (where's my wallet?) – requiring another device makes things much worse (now where's my phone – in the car?)

- Un-workable within enterprises – e.g. financial institutions
  - are IT groups going to support myriad of employee-owned devices – where are the phones – at home, in the car, in a meeting room, in a restaurant etc.? What happens when lost, stolen, damaged, disconnected, given to kids?
  - are IT groups going to purchase company smart-phones for employees – have them carry personal and business devices – where are they - are they fully charged etc.

Un-workable, costly band-aid, to underlying flawed design

Design Computers According to Asimov's Law

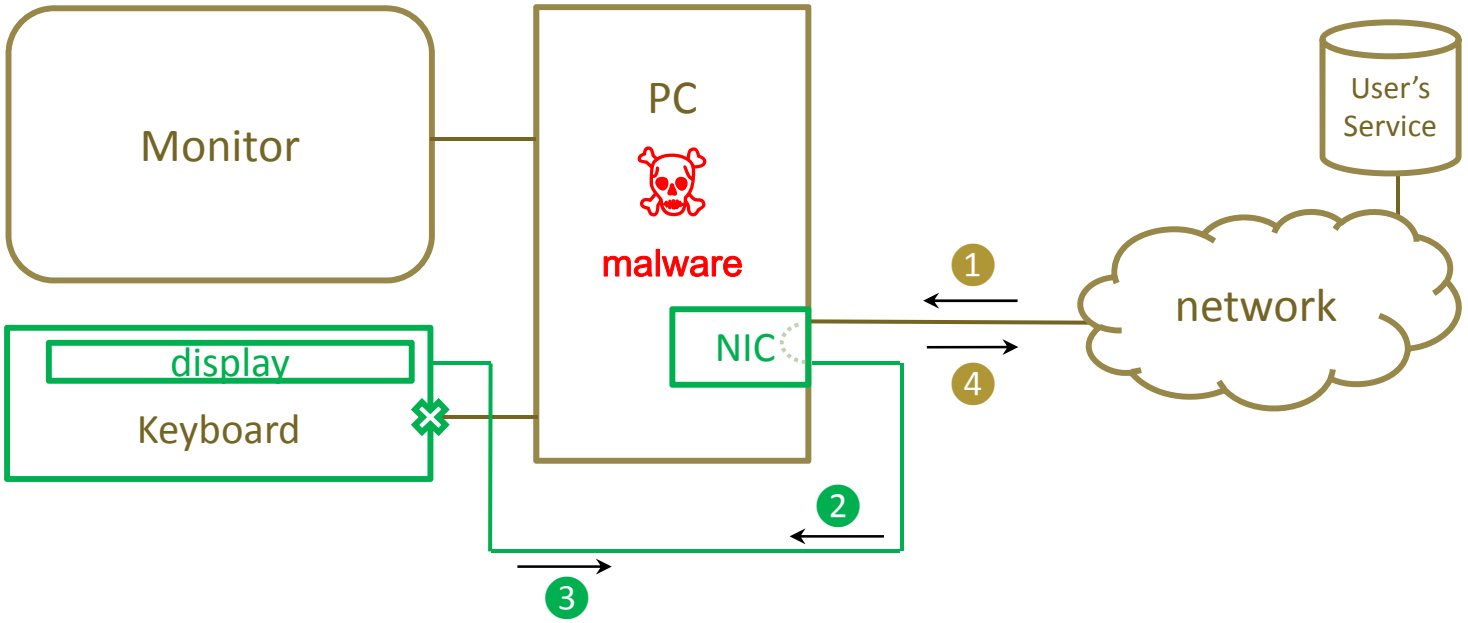
- Asimov's Law privileges humans over smart machines
  - Law 1: robots must not harm humans (so neither should computers)

- People care strongly about Asimov's Law
  - Elon Musk on Artificial Intelligence (AI): "summoning the demon"
  - Stephen Hawking on AI: "will destroy humanity"
  - ordinary users currently take Law into their own hands: will tape over camera lenses on laptops, will tape foam over microphones – as they assert ultimate privilege of determining what gets recorded or not in their environment – not the smart machine

Will reveal computer designs that adhere to Asimov's Law - smart machines will not be privileged to handle: passwords, credit card numbers etc.

Protection of Credentials & Transactions

Credentials transactions bypass CPU and malware

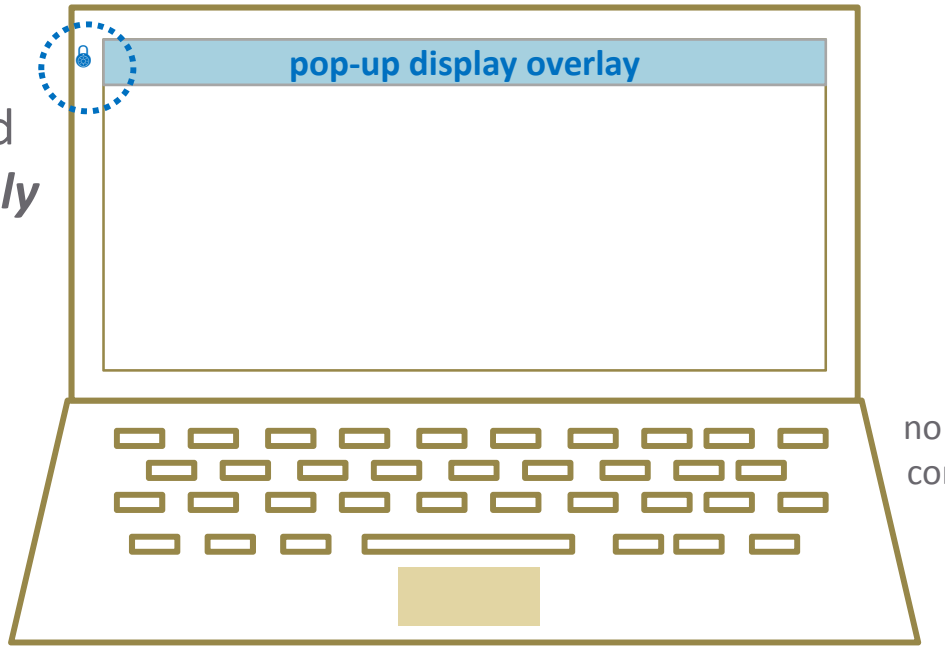


- New NIC functionality and connection redirects credentials request message (e.g. http 401 message) around CPU/malware to new display on keyboard
- Conventional keyboard connection is blocked until transaction is complete
- **No smart-machine/malware access to credentials**

Notebook / Tablet Internalized Solutions

Internalized configuration needs external lamp to indicate security mode operation

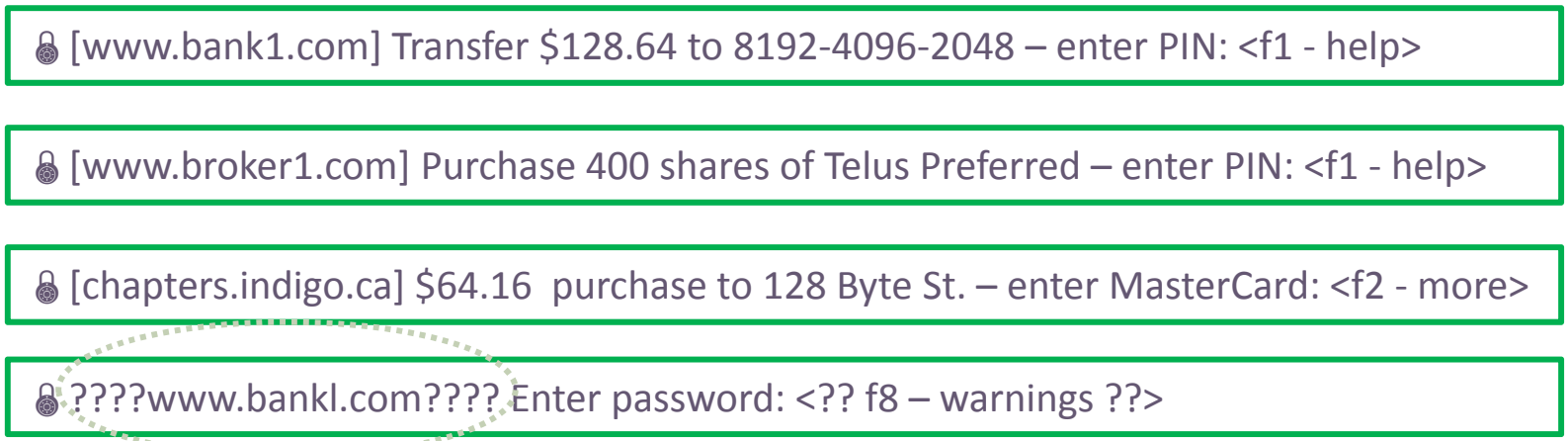
Pop-up display overlay and external lamp are ***exclusively*** under control of NIC



no room for LCD on compact keyboard

- Display overlays common on monitors – e.g. brightness/contrast controls
- Display overlays not accessible to OS – e.g. Print Screen can't capture
- For tablets, lamp indicates keyboard touch-input is disconnected from CPU

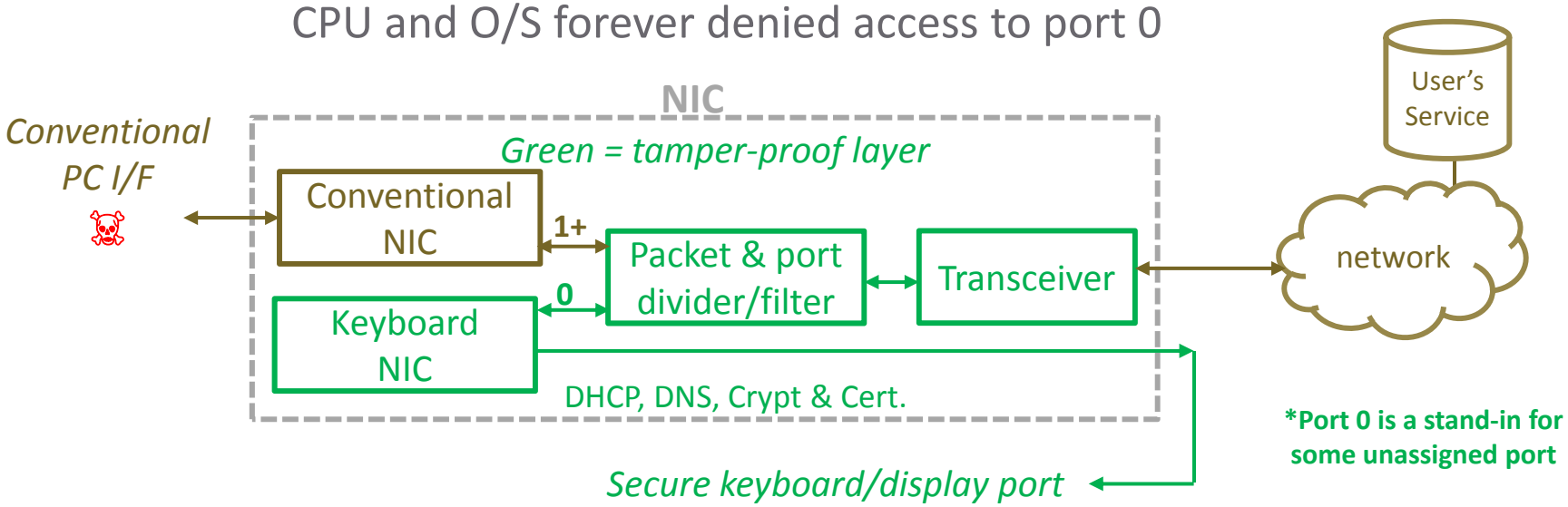
Humans Validate/Complete Transactions



- Prevents smart-machine/malware from completing transactions
  - once user signs into bank/broker, require user to confirm risky transactions
  - especially needed for transfers to 3rd party accounts or stock purchases
  - not strictly necessary for modest transactions to well-established billers
- Prevents malware from tampering with purchase and shipping details
  - user alerted to unintended purchases and delivery elsewhere
- Memory for frequently used sites/certificates can alert to phishing

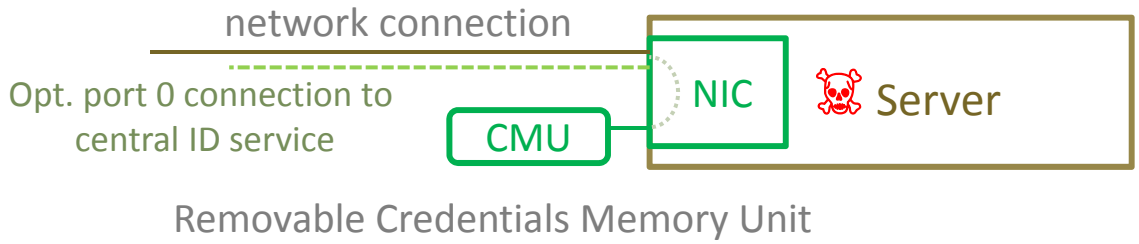
User Termination of Port 0* – Solves the Turing Test

Port 0 dedicated to secure keyboard & display,
CPU and O/S forever denied access to port 0



- Placing service on separate Port 0, makes it general, aiding many services
  - akin to DNS Port 53: helper for HTTP, HTTPS, FTP, POP, SIP etc.
- NIC functions block malware from ever using UDP/TCP Port 0
- **Critical transactions involving Port 0 cannot be completed without human intervention and oversight!**
- Secure user-agent can have factory certificate from dedicated CA
  - allows server to confirm PC has secure hardware

Protection at Enterprise Server



- Credentials not actioned within server – not accessible by CPU/malware
  - therefore cannot exploit services on other servers using valid credentials
- When server requires user authentication, it sends message to NIC to conduct transaction, and only receives a success/fail response
  - returned (http) authentication headers stripped by NIC – cannot reach CPU
  - could enhance CMU to clear credit-card transactions away from CPU
- Port 0 separation would allow connection to central ID service

What Does Success Look Like: It's in Users' Hands Worldwide & Users No Longer Helpless

- User can confirm web site name and/or welcome phrase, certificate
- Can verify transaction details & confidently submit credentials
- Provides two-factor authentication – conveniently within same device via independent means & "2nd factor" is fixed circuitry – not "smart"
- **Critical transactions just can't complete without human oversight and explicit participation – only humans have this elevated privilege**
  - **CPU-OS can never complete a transaction – even if it were to know credentials!**

Fully compliant with Asimov's design law
- smart machines never privileged to handle password, credit card etc.

Going Forward Plan

Formula for Insertion into Industry Ecosystem

- Involves a limited amount of funding
- Requires only a modest amount of readily available talent
- Has an inconsequential barrier to entry
- Has only modest technical challenge & few/quick steps
- Follows a proven & well-traveled road to success

Submission to Internet Engineering Task Force

IETF Standards Activities

IPv4
IPv6
TCP
UDP
DNS
FTP
HTTP 1.0
HTTP 1.1
SSL 2.0
SSL 3.0
TLS 1.0
TLS 1.1
TLS 1.2
DTLS 1.2
…

Server-Side Adherence

Windows
Unix
Apache
Oracle-Java
Microsoft .Net
…

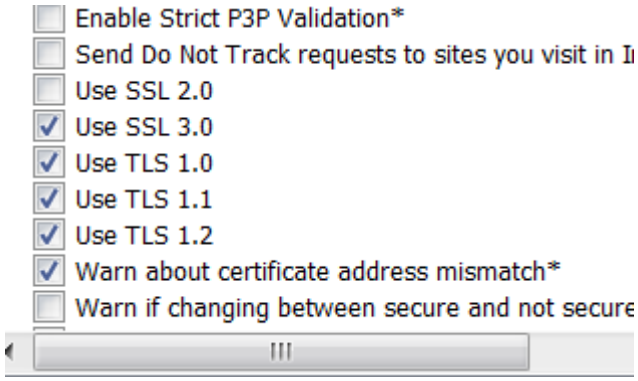
Networking Adherence

Huawei routers
Cisco VPNs
HP Firewalls
IBM SDN/VE
…

Client-Side Adherence

Windows / IE
Unix / Firefox
Chrome OS / Chrome
Apple iOS / Safari
…

Screen shot of IE Options

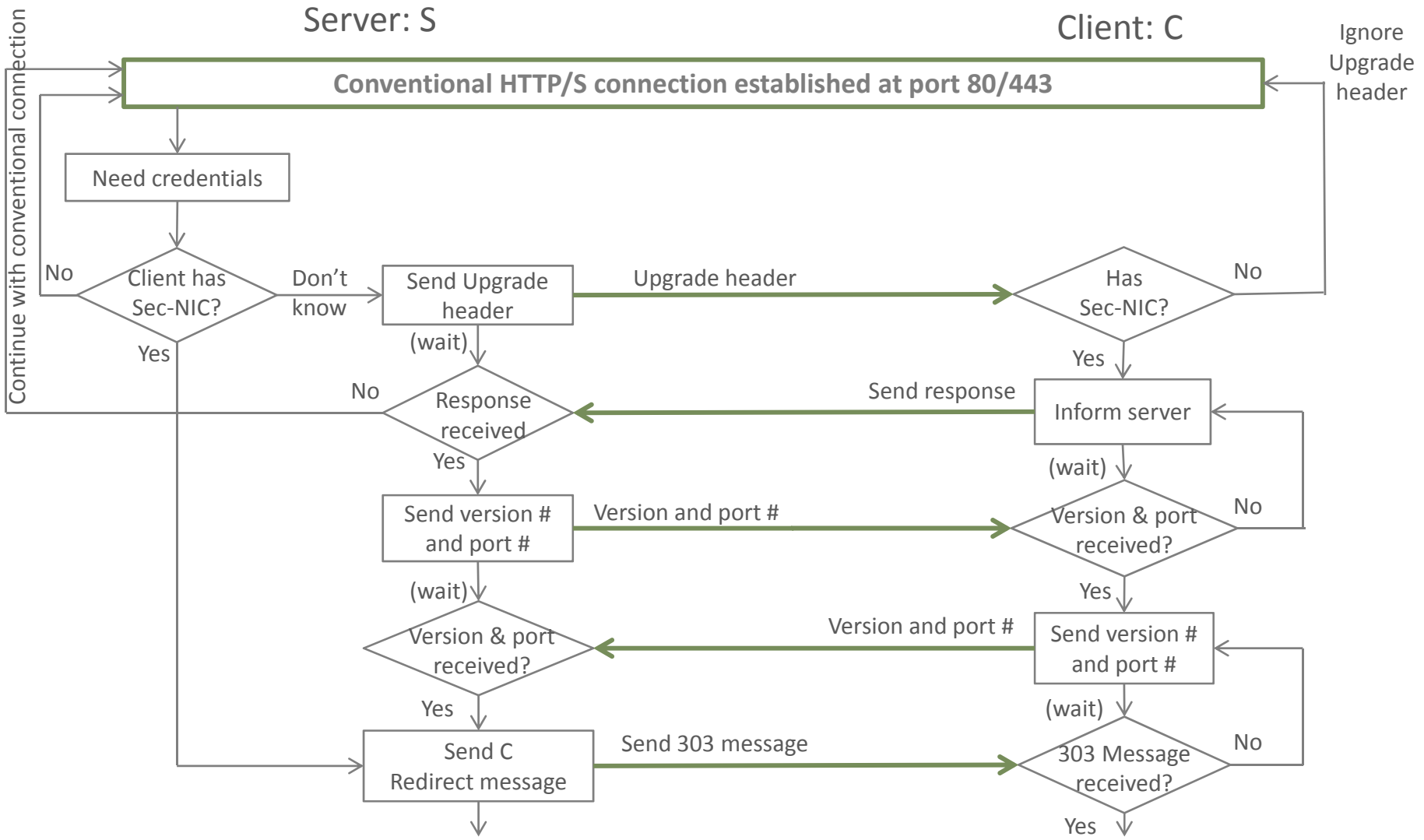


Zero barrier to IETF participation – Universities very common

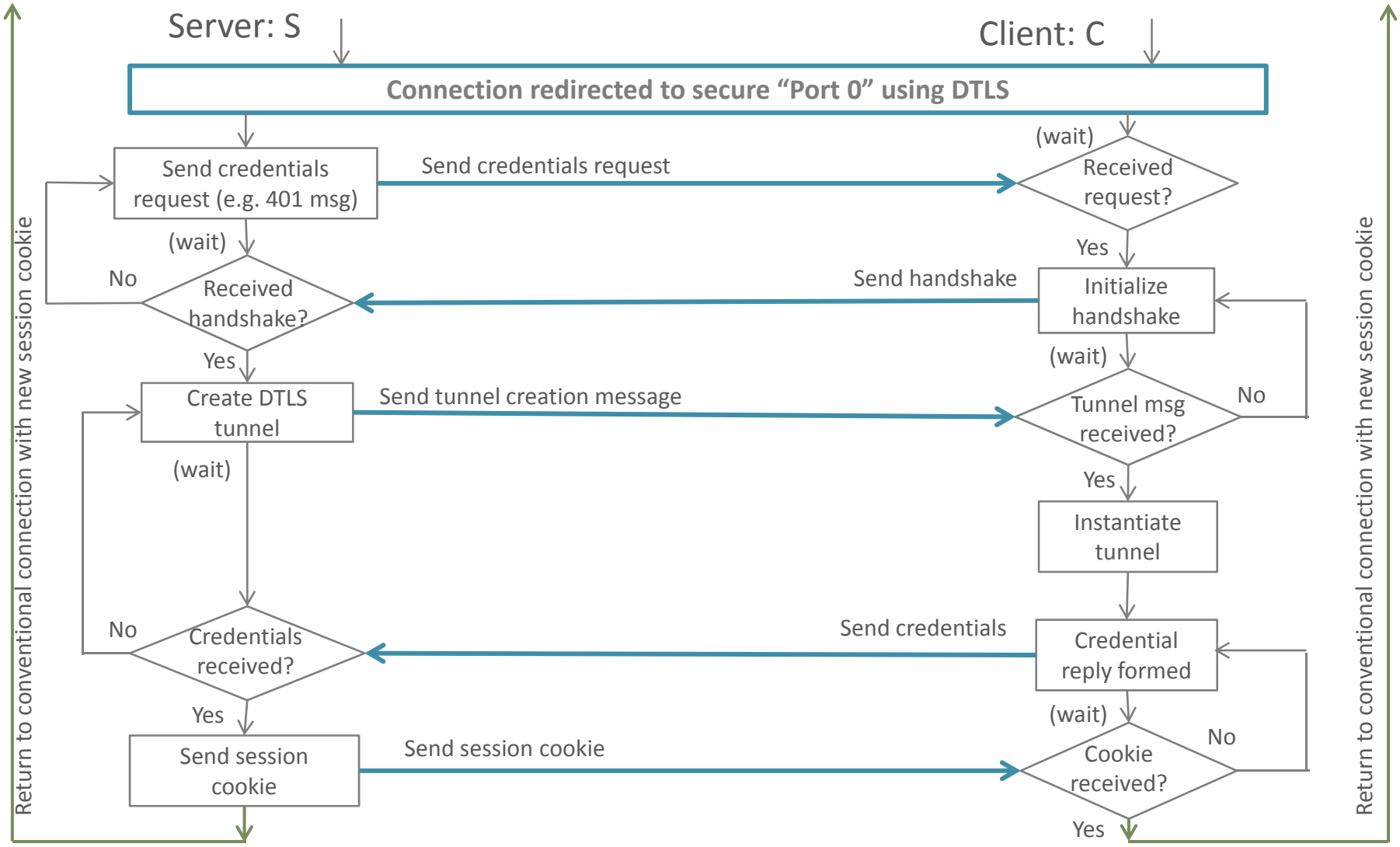
Outline of IETF Submission Activity

- Partnering with McGill University
  - working with Advanced Networking Research Lab (ANRL)
  - Carlton Davis is lead researcher – has extensive protocol experience
- Drafting a protocol for secure credentials exchange around secure keyboard-NIC reference configuration
  - work is fully funded and well underway
  - “Port 0” protocol based on DTLS
- Looking for additional support to back IETF submission
  - e.g. from financial industry/other

Draft Protocol Design is Proceeding …



Draft Protocol Continued …



Complimentary Activity: MILS-NEAT

- MILS: Multiple Independent Layers of Security
  - NEAT: Non-by-passable, Evaluate-able, Always-invoked and Tamperproof
- Research activity defined with McGill University
  - designing embedded systems to be robust against exploits
  - directly applicable to making NIC-keyboard tamper-proof
  - demonstrate resilience/fail-soft against buffer-overflow attacks etc.
  - many get-started ideas within IEEE World-CIS paper from 2012
  - also applicable to internet-of-things
- Full funding has been put in place at McGill University
  - currently in getting-organized phase

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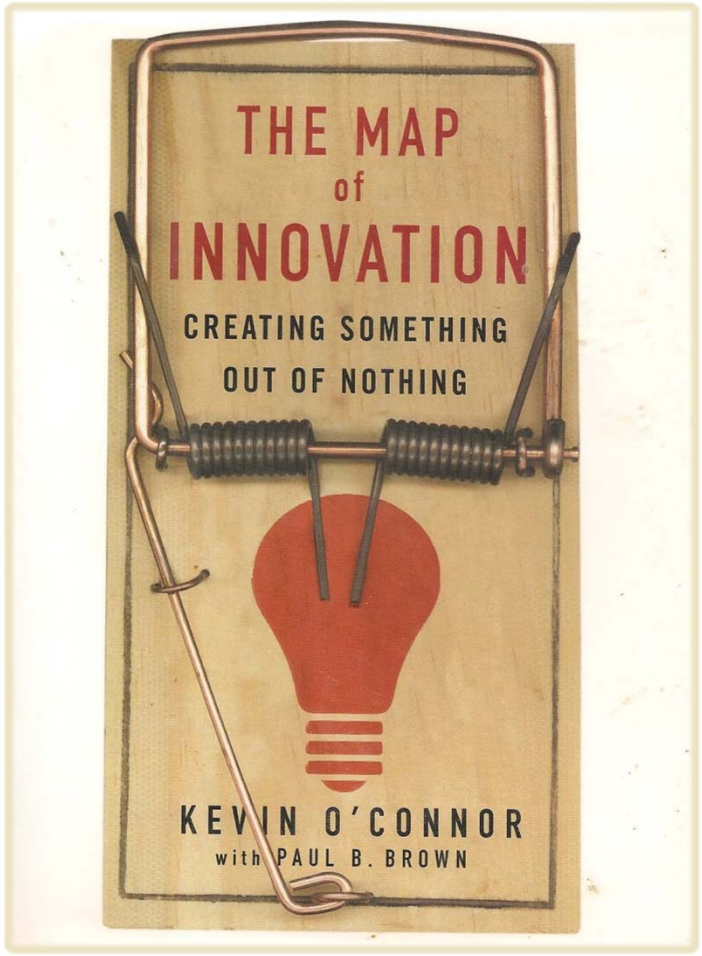
Activity well underway: A Cybersecurity Game-Changer

Value Summary



- Kevin O'Connor …
  - successful serial entrepreneur & zillionaire
  - co-founder of DoubleClick
  - seed investor in HotJobs, MeetUp etc.
- … advises that to validate proposition value:
  - **ask the right questions and look for "*of course*" answers**
- **Is there value to:**
  - **keep passwords/credentials away from malware**
  - **keep financial transactions away from malware**
  - **being able to distinguish network requests emitted from a PC, as either coming from: malware on a CPU or a human at the keyboard**

Of Course!

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